



2012 Sponsorship Opportunities

About the Event

The *Award of Excellence for Comptrollership in the Public Sector* is an annual award program that celebrates remarkable examples of public sector comptrollership, accountability and sound financial management. In its fourth year, the program includes awards for Innovation, Financial Leadership (CFO) and Lifetime Achievement.

Last year's featured speakers included James Ralston, Comptroller General of Canada and Jeffrey Simpson, National Affairs Columnist, *The Globe and Mail*.

Nominations will be accepted from November 7, 2011, until February 17, 2012. The award ceremony will take place on May 8, 2012, at the Fairmont Château Laurier in Ottawa.

Sponsorship

By becoming a sponsor you will reinforce the importance of your organization within the public sector and be recognized as a supporter of the public sector industry. You will have the opportunity to meet and network with public sector finance professionals and government officials.

Gold Sponsor (\$6,000)

NOTE: Two sponsorship packages are available for this level. Category exclusivity will be provided.

- Sponsor company name, logo and brief description included on the Comptrollership Award websites (www.comptrollershipaward.com and www.prixfonctioncontrole.com).
- Sponsor logo to be included in any planned advertisements.
- Sponsor logo to be included on the event email invitation.
- Mention in the agenda of the award program book as the dinner sponsor(s).
- Two large easel signs to be displayed during the dinner (to be shared with other gold sponsor).
- Sponsor logo to be displayed on the video screen throughout the duration of dinner.
- Sponsor logo to be displayed on menu cards.
- Mention in pre- and post-event news releases and feature article.
- Full-page advertisement in the award program book.
- Sponsor company logo included in the award program book.
- Recognition in the Chair's script during the opening remarks.
- Four seats at the event.

Silver Sponsor (\$3,000)

NOTE: Two sponsorship packages are available for this level.

- Sponsor company name, logo and brief description included on the Comptrollership Award websites (www.comptrollershipaward.com and www.prixfonctioncontrole.com).
- Mention in the agenda of the award program book as the cocktail reception sponsor(s).
- Two large easel signs to be displayed during the cocktail reception (to be shared with other silver sponsor).
- Half-page advertisement in the award program book.
- Sponsor company logo included in the award program book.
- Recognition in the Chair's script during the opening remarks.
- Two seats at the event.

Bronze Sponsor (\$1,500)

NOTE: Six sponsorship packages are available for this level.

- Sponsor company name, logo and brief description included on the Comptrollership Award websites (www.comptrollershipaward.com and www.prixfonctioncontrole.com).
- Sponsor company logo included in the award program book.
- Half-page advertisement in the award program book.
- One seat at the event.

NEW! Lifetime Achievement Video Sponsor (\$5,000)

NOTE: One sponsorship package is available.

- Sponsor company name, logo and brief description included on the Comptrollership Award websites (www.comptrollershipaward.com and www.prixfonctioncontrole.com).
- Mention in the agenda of the award program book as the video sponsor.
- Sponsor company logo included in the award program book.
- Sponsor company logo to be displayed in the credits of the video.
- Recognition in the Chair's script during the opening remarks.
- Two seats at the event.

For sponsorship opportunities please contact:

www.comptrollershipaward.com

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